

Aplix SafeWID Achieves Standards Compliance Milestone

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Aplix Corporation (Headquarters: Shinjuku-ku, Tokyo; Chief Executive Officer: Ryu Koriyama) is proud to announce its SafeWID Web Runtime product has achieved full compliance with the W3C Widget Packaging and Configuration (CR) standard. Following the announcement of compliance of the OMTP BONDI reference implementation, the Aplix Web Runtime becomes the first commercial offering to be fully compliant to W3C specification.

<http://dev.w3.org/2006/waf/widgets/imp-report>

<http://www.omtp.org/News/Display.aspx?Id=596a89fc-a84c-4924-996b-91d4e4c06c5d>

http://www.theregister.co.uk/2009/12/03/bondi_w3c

Aplix is both an active and innovative member of the Open Mobile Terminal Platform (OMTP) and the World Wide Web Consortium (W3C). SafeWID features a widget manager that is able to run packaged W3C widgets, allowing truly open cross platform application development on any device. In addition, SafeWID allows deployment of new device APIs, defined either by BONDI, JIL or W3C. SafeWID enables Web applications secure access to device status information, files, Bluetooth® and more, making the Web a fully-featured application development platform for mobile devices.

Aplix is also driving widget tool chain support in the BONDI SDK, sponsored by the LiMo Foundation™, making it even easier for the many Web developers around the world to tap into the new markets only offered by mobile devices.

About Aplix Corporation

Aplix (TSE: 3727), a world leader in delivering software innovations, offers solutions for consumer electronics that enable new services and enrich the end user experience.

Aplix has been a pioneer in providing software solutions that have dramatically enhanced the capability of consumer electronic products. Aplix enabled one of the most successful wireless content businesses in Japan, and its solutions are powering audio visual equipment and mobile devices for companies such as Motorola, Panasonic, Samsung, Sony, NEC, and HTC. Aplix's technology has been shipped on over half a billion devices globally as of March 2009, with over 30,000 games and contents specifically created to be deployed on its innovative technology. The company works closely with global wireless operators including China Mobile,

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China Telecom, NTT DOCOMO, and Vodafone to deliver next generation services on existing and new devices.

Aplix continues its commitments to software development and enabling a successful content and services market. With our innovations, we add value to application developers and bring life-enhancing consumer electronic devices to millions of people worldwide.

Headquarters: Tokyo

Other offices: San Francisco, Silicon Valley, London, Taipei, Shanghai, Beijing, Seoul, Yokosuka, and Okinawa

For more information, please visit: <http://www.aplixcorp.com/en/>

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