

JBlend™ successfully deployed on Open Mobile System for China Market

Tokyo, Japan – July 1, 2009 –

Aplix Corporation (TSE: 3727) is proud to announce that its market-proven Java™ platform JBlend™ has successfully been deployed on the first release of commercial handsets based on OMS (Open Mobile System), a customized platform based on Google's open source operating system known as "Android™", led by China Mobile. Being the first Java ME product enabled on commercial models on Android, Aplix reaches a remarkable milestone as a global leader of mobile software.

Since its announcement of joining Open Handset Alliance in November 2007, Aplix has been committed to contributing to the commercialization of the Android platform on consumer electronic devices. Since then, Aplix has not only been integrating JBlend and advanced features on the Android platform for the global market, but has also brought JBlend to OMS with its experience and expertise on China Mobile specification. JBlend on the first release of OMS phones supports China Mobile Java 3.0 specification and is compliant with operator test cases. By June 2009, it will support the China Mobile Java 4.1 specification and be ready for commercial shipment in Q3.

As a leading provider of software for consumer electronic devices, Aplix has supported a wide range of platforms and worked closely with major operators and manufacturers around the world. The Android platform marks the growth of mobile services opportunities in the wireless ecosystem, and the China market has proved to be fast-growing and largest market for mobile devices and services. Through its presence in China, Aplix has brought its global experience and expertise to Chinese operators, device manufacturers, and platform partners, and will continue to leverage its increasing and dedicated resources in the region.

*About Aplix Corporation

Aplix, a world leader in delivering software innovations, offers solutions for consumer electronics that enable new services and enrich the end user experience.

Aplix has been a pioneer in providing software solutions that have dramatically enhanced the capability of consumer electronic products. Aplix enabled one of the most successful wireless content businesses in Japan, and its solutions are powering audio visual equipment and mobile devices for companies such as Motorola, Panasonic, Samsung, Sony, NEC, and HTC. Aplix's technology has been shipped on over half a billion devices globally as of December 2008, with over 30,000 games and contents specifically created to be deployed on its innovative technology. The company works closely with global wireless operators including China Mobile, China Telecom, NTT DoCoMo, and Vodafone to deliver next generation services on existing and new devices.

Aplix continues its commitments to software development and enabling a successful content and services market. With our innovations, we add value to application developers and bring life-enhancing consumer electronic devices to millions of people worldwide.

Headquarters: Tokyo

Other offices: San Francisco, London, Taipei, Shanghai, Beijing, Seoul, Yokosuka, and Okinawa

For more information, please visit: www.aplixcorp.com

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