

## **Aplix to deliver next generation Mobile Information Device Profile (MIDP)**

Tokyo, Japan – May 1, 2009 –

Aplix Corporation is proud to announce today that the company will be providing the official reference implementation (RI) and technology compatibility kit (TCK) for the Mobile Information Device Profile, MIDP 3.0 specification, for Java™ ME. The RI and TCK will be available in the third quarter of 2009.

MIDP 2.0 has become the most widely deployed mobile development platform in history. MIDP 3.0, the next major version of the profile, adds innovative, new features that enable a more compelling and capable mobile content environment on Java, driving the evolution of the Java ME ecosystem. Features such as new UI components and tighter specification language reduce both development time and potential fragmentation issues. Introduction of fundamental architectural concepts such as shared libraries, standardized concurrency behavior, and inter-application communications will revolutionize the way mobile Java developers design and deploy their applications. Further, MIDP 3.0 remains backwards compatible with MIDP 1.0 and 2.x, allowing users to tap into the vast market of currently available Java ME applications.

Aplix Corporation is the global leader in deploying Java technology in mobile phones and other digital devices. In addition to being a member of the Java ME EC, Aplix is actively involved in developing specifications through the Java Community Process<sup>SM</sup> (JCP<sup>SM</sup>), as well as a contributing member in industry groups such as the LiMo Foundation, OMTF, Bondi, OHA, and OMA. Aplix also provides technical expertise, including developing operator-specific specifications and corresponding compliance test suites to global operators. Aplix's Java platform has been adopted by the world's top manufacturers, powering over 531 million devices as of December 2008, and still growing.

### \*About Aplix Corporation

Aplix, a world leader in delivering software innovations offers solutions for consumer electronics that enable new services and enrich the end user experience.

Aplix has been a pioneer in providing software solutions that have dramatically enhanced the capability of consumer electronic products. Aplix enabled one of the most successful wireless content businesses in Japan, and its solutions are powering audio visual equipment and

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mobile devices for companies such as Motorola, Panasonic, Samsung, Sony, NEC, and HTC. Aplix's technology has been shipped on over half a billion devices globally as of December 2008, with over 30,000 games and contents specifically created to be deployed on its innovative technology. The company works closely with global wireless operators including China Mobile, China Telecom, NTT DoCoMo, and Vodafone to deliver next generation services on existing and new devices.

Aplix continues its commitments to software development and enabling a successful content and services market. With our innovations, we add value to application developers and bring life-enhancing consumer electronic devices to millions of people worldwide.

Headquarters: Tokyo

Other offices: San Francisco, Munich, London, Taipei, Shanghai, Beijing, Seoul, Yokosuka, and Okinawa

For more information, please visit: [www.aplixcorp.com](http://www.aplixcorp.com)

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