

Aplix's new technology brings DOCOMO's i-appli contents to various open platforms including Windows Mobile, S60, Android, iPhone, and portable game devices

Tokyo, Japan – February 16, 2009 –

This is a translation of a press release issued in Japanese.

Aplix Corporation (TSE: 3727) with the cooperation of NTT DoCoMo (TSE:9437) has developed an automated conversion technology that makes it easy to provide i-applis®, which are provided for NTT DOCOMO's i-mode® service, to various open platforms including Windows Mobile, S60, Android, iPhone, and portable game devices that are becoming increasingly prevalent worldwide.

With this new technology, advanced and exciting i-appli games and content from Japan which are provided for i-mode handsets can be automatically converted into applications for various open platforms. To maintain the same level of quality as the applications developed specifically for each platform, the converted applications will automatically be able to support unique features of the target platform such as stroking the touch panel and changing the orientation of the screen.

“We feel delighted that this technology has been born from the service NTT DoCoMo has created. We are looking forward to Aplix's technology which realizes services that makes customers happy,” says Tetsuya Yamashita, Director of Frontier Services Department, NTT DOCOMO.

Endorsements from content providers.

“The realization of this technology is wonderful. We expect this to become a strong weapon for our mission, which is to deploy Capcom contents to every region and every hardware,” says Takeshi Tezuka, General Manager of Mobile Contents Development Department. CAPCOM CO.,LTD.

“We are very happy that more customers can enjoy G-mode’s contents by the newly developed technology which makes it possible to automatically convert applications to open platforms. We will continue to strength our cooperation with Aplix and look forward to new business deployment,” says Takeshi Miyaji, President, G-mode Co.,Ltd.

“As a company that distributes mobile applications globally, ‘development efficiency’ is a huge issue. We feel that Aplix’s automatic conversion technology has a big impact on this issue. We look forward to Aplix’s activity as a bearer of technical innovation that leads to the industry’s evolution,” says Minoru Kabuta, General Manager of Mobile Business Department, Sega Corporation.

“Our games --including Space Invaders-- have been ported to numerous devices including mobile phones and enjoyed worldwide. We are optimistic that Aplix’s automatic conversion technology will allow these games to be enjoyed by an even wider audience,” says Shinichiro Kasama, Executive Officer Senior General Manager of the ON! AIR Business Division, TAITO CORPORATION.

“As a company with more than 300 applications, being able to automatically convert these applications and distribute them world wide is exciting even from the perspective of the speed and volume of the expansion of business chances. We have very high expectations,” says Masato Shibata, Corporate Officer, Division President of Network Content Company, Hudson Soft Co., Ltd.

“We are amazed that i-appli contents incorporating attractive characters which are also very popular globally can be deployed to numerous platforms by a simple conversion operation. We are looking forward to see i-appli contents to be enjoyed on various platforms,” says Tatsuo Yamagishi, Director, BANDAI NETWORKS CO., LTD.

By providing our technology to various content providers in Japan, Aplix will continue to support the launch of content services that bring advanced and exciting Japanese contents to open platform devices worldwide.

***About Aplix Corporation**

Aplix Corporation is the global leader in deploying Java technology in mobile phones and other digital devices. Aplix was first established in 1986 and has been a Sun Java licensee since 1996. Aplix was publicly listed on the Tokyo Stock Exchange (Mothers) in 2003. On

Aplix Press Release



August 24, 2004 Aplix and the Taiwan based company iaSolution finalized the integration of the corporations. JBlend, the flagship product by Aplix, is a software platform capable of executing smoothly and securely Java applications within digital devices such as mobile phones. Our Java platform is being adopted by the world's top manufacturers, powering over 531 million devices as of December 2008, and still growing.

Headquarters: Tokyo

Other offices: San Francisco, Munich, London, Beijing, Shanghai, Taipei, Seoul, Yokosuka, and Okinawa

For more information, please visit: www.aplixcorp.com

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