

Aplix SafeWID powers the advanced mobile web initiative BONDI

Tokyo, Japan – February 16, 2009-

Aplix Corporation announced today that SafeWID (code name WebVM) has been selected as one of the core enabling technologies to create the Reference Implementation (RI) for the OMTP's BONDI advanced mobile web initiative. Multiple organisations across the mobile ecosystem are collaborating to create a RI for BONDI, which will include APIs to enable web access to geolocation, PIM, messaging and other phone services. SafeWID will provide the cornerstone of the RI, providing the critical security component that is at the heart of the BONDI proposition.

Supported by the OMTP members including 3 Group, AT&T, T-Mobile, Telenor, Telefonica, Telecom Italia and Vodafone, BONDI will provide a consistent and secure web services interface that can be used by all web developers across multiple device platforms. BONDI will expose key handset features to web developers to help them develop more function-rich, user friendly and relevant applications. The new handset software will be engineered in such a way as to prevent fraudulent and malicious activity through unauthorised access to functions or sensitive personal information.

“Adoption within the BONDI RI is very important to us” said Ryu Koriyama, CEO of Aplix Corporation. “It is recognition of the importance of SafeWID in enabling the next generation of mobile web services. We are strongly supportive of the BONDI effort to create an industry standard, with openness and security as core architectural principles.”

Tim Raby, Managing Director, OMTP, commented, “Users have to be certain when they use the mobile web that their privacy is paramount. The OMTP goal is to ‘enable and protect’ ? to enable fantastic new services whilst at the same time protecting the user. We are very pleased that Aplix share that vision and are supporting the RI effort in BONDI.”

BONDI's first release is targeted for Q1 2009.

***About Aplix Corporation**

Aplix Corporation is the global leader in deploying Java™ technology in mobile phones and other digital devices. Aplix was first established in 1986 and has been a Sun Java licensee since 1996. Aplix was publicly listed on the Tokyo Stock Exchange (Mothers) in 2003. On August 24, 2004 Aplix and the Taiwan based company iaSolution finalized the integration of the corporations. JBlend™, the flagship product by Aplix, is a software platform capable of executing smoothly and securely Java applications within digital devices such as mobile phones. Our Java platform is being adopted by the world's top manufacturers, powering over 531 million devices as of December 2008, and still growing.

Headquarters: Tokyo

Other offices: San Francisco, Munich, London, Beijing, Shanghai, Taipei, Seoul, Yokosuka, and Okinawa

For more information, please visit: www.aplixcorp.com

***About OMTP**

OMTP is a forum funded by companies from across the mobile phone value chain, set up with the aim of gathering and driving mobile terminal requirements to ensure consistent and secure implementations, thereby reducing fragmentation and simplifying the customer experience of mobile data services across mobile terminals. OMTP is backed by many of the largest mobile operators and has members from hardware and software vendors across the value chain. For more information, visit <http://www.omtp.org>.

The BONDI initiative, announced by OMTP in July 2008, will enable a consistent and secure web services interface that can be used by all web developers across multiple device platforms. This will provide the opportunity for web developers to address a mass market of consumers and to drive the use of data services on mobile.

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