

Japan's Aplix Solutions and Israel's ClassifEye Reach Exclusive Distribution Agreement

The solutions are to be used for authentication in Mobile Commerce, Mobile Banking, and Corporate Security applications of Leading Telecom Companies in Japan.

Tokyo, Japan – November 21, 2007 -

Aplix Solutions, Inc., a Tokyo-based joint venture company of Aplix Corporation (TSE: 3727) and Quattro Media Corporation, announced today an agreement with Jerusalem, Israel-based ClassifEye, Ltd. Aplix Solutions will exclusively distribute ClassifEye's patent pending technology with emerging mobile authentication applications to telecom operators and handset manufacturers in Japan and also collaborate with ClassifEye for overseas businesses.

ClassifEye's unique, patent pending software solution enables secure, highly reliable fingerprint authentication and identity management utilizing the on-board camera of smartphones and other mobile devices. It provides the highest biometric security and reliable performance, without costly hardware sensors.

Aplix Solutions will distribute the solution to telecom operators and handset manufacturers both in Japan and overseas, in the awakening of mobile credit payment and growth of corporate market segment.

"Aplix Solutions, a group company of Aplix Corporation, which is one of the most trusted integrators of mobile technology applications in Japan and Asia. This agreement is expected to rapidly accelerate deployment of ClassifEye's solutions in these markets, and ultimately globally" stated Rami Cohen, CEO of ClassifEye. "Operators in Japan and Asia Pacific lead the world in pioneering mobile commerce and banking applications and penetration of advanced camera phones is also greatest in this region, enabling rapid deployment of our capabilities to many millions of users right away."

"I am delighted to announce this relationship with ClassifEye," says Masaaki Sekino, President of Aplix Solutions. "In the ever growing information society, where portable devices in general, but mobile phones in particular, are used for everyday activity such as email, storage of information, corporate data access and mobile banking, the need for personalized identification and secure, reliable authentication is essential. After a thorough survey of the market we found ClassifEye's software solution to be the most attractive and easiest to roll out on a wide range of handsets at a very low cost. We believe that ClassifEye's biometric solutions have the potential to become the preferred, ubiquitous method of proving user identity, any place, any time. In addition to introducing these solutions to our many telecom customers, we will be working closely

with ClassifEye to ensure streamlined application integration and market appropriate user interface. We see great hopes in this relationship and trust our customers will benefit by offering better secured platforms on which services can flourish.”

About Aplix Solution, Inc.

Aplix Solutions Inc. is a joint venture company of Aplix Corporation and Quattro Media Corporation, established in February, 2007. The company excavates an innovative next generation technology through a global marketing research using a domestic and foreign network and business tie-up, and offers it for mainly the mobile phones, a variety of digital devices such as information home appliances and digital cameras.

Headquarters: Tokyo

About ClassifEye, Ltd.

ClassifEye has developed secure fingerprint authentication technology using existing cell-phone cameras and is enabling identity management solutions for mobile markets. The company's proprietary technology eliminates the need for dedicated hardware (e.g. fingerprint sensors, USB keys and code generators), thereby substantially reducing costs and accelerating mass market deployment. The technology enables device security and biometric authentication and non-repudiation for applications including mCommerce, mBanking, enterprise security (including remote access to networks), law enforcement and homeland security. Classifeye is presently teaming with major systems integrators, telecom service providers, financial institutions, and telecom equipment and handset manufacturers to deploy its technology in Europe, Asia, and the US. Funding has been provided by Nobska Ventures (www.nobskaventures.com), Israel's Office of Chief Scientist, and Bio-Key International.

For more information, please visit: www.classifeye.com

About Aplix Corporation

Aplix Corporation is the global leader in deploying Java™ technology in mobile phones. Aplix was first established in 1986 and has been a Sun Java licensee since 1996. Aplix was publicly listed on the Tokyo Stock Exchange (Mothers) in 2003. On August 24, 2004 Aplix and the Taiwan based company iaSolution finalized the integration of the corporations. JBlend™, the flagship product by Aplix, is a software platform capable of executing smoothly and securely Java applications within digital devices such as mobile phones. Our Java platform is being adopted by the world's top manufacturers, powering over 397 million mobile devices as of September 2007, and still growing.

Headquarters: Tokyo

Other offices: San Francisco, Munich, London, Taipei, Shanghai, Beijing, Seoul, Yokosuka, and Okinawa

For more information, please visit: www.aplixcorp.com and www.iasolution.net

About Quattro Media Corporation

Quattro Media provides a variety of contents and solutions for the mobile phones. The company plans, develops and deploys the mobile solution based on the latest technology in addition to the popular contents of game, news and ring-tones, etc. Also supports the customer's contents business through the advanced technology including the system development, the entrusted development and the consulting based on the abundant experience.

Headquarters: Tokyo

For more information, please visit: www.qmedia.co.jp

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