

## **JBlend™ reaches its record high shipment in 3Q 2007**

Tokyo, Japan - Nov 07, 2007 -

Aplix Corporation (TSE: 3727) announced today that JBlend™, company's flagship wireless Java™ solution for mobile handsets, reached record high shipment during the third quarter of 2007. JBlend shipped on 37 million handset devices in Q3 2007, a significant 46% growth compared to the previous quarter.

Aplix's increased focus to drive JBlend into global markets while continuing steady focus on its existing markets is reflective of the increase of the shipment volumes. The increase can be attributed to a healthy growth in most of the markets. In Japan, there has been an increase of models, which deploy unified Java platform for FOMA phones by NTT DoCoMo and "Open Appli Player" by KDDI. The North American shipment is showing signs of stabilization with the increased shipment from one of our major customer following a decline. In South Korea, growth has been 1.5 times compared to the previous quarter, 2 times compared to Q1 2007.

JBlend has been shipped on over 400 million handsets cumulatively, however Aplix expects further increase in shipment of JBlend due to the increased demand of Java enabled mobile devices in the global market, increase of shipment volumes of devices which already deploy JBlend and new customers in both Japan and rest of the global market.

Aplix will keep on promoting JBlend in the future, improving profitability, increasing shareholder value while developing new and attractive products to further strengthen its portfolio.

### **About Aplix Corporation**

Aplix Corporation is the global leader in deploying Java technology in mobile phones. Aplix was first established in 1986 and has been a Sun Java licensee since 1996. Aplix was publicly listed on the Tokyo Stock Exchange (Mothers) in 2003. On August 24, 2004 Aplix and the Taiwan based company iaSolution finalized the integration of the corporations. JBlend, the flagship product by Aplix, is a software platform capable of executing smoothly and securely Java applications within digital devices such as mobile phones. Our Java platform is being adopted by the world's top manufacturers, powering over 359 million mobile devices as of June 2007, and still growing.

# Aplix Press Release



Headquarters: Tokyo

Other offices: San Francisco, Munich, London, Taipei, Shanghai, Beijing, Seoul, Yokosuka, and Okinawa

For more information, please visit: [www.aplixcorp.com/](http://www.aplixcorp.com/)and [www.iasolution.net](http://www.iasolution.net)

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