



JBlend™ supports Texas Instruments OMAP3430 in TI booth at 3GSM World Congress 2007

BARCELONA, Spain – February 12, 2007 –

Aplix Corporation (TSE: 3727) announced today that the company's JBlend™ Java™ platform supports the new OMAP3430 multimedia application processor from Texas Instruments Incorporated (TI). As the first product in TI's OMAP™ 3 processor family, the OMAP3430 elevates the 3G mobile phone into a personal and professional tool that allows customers to integrate work and entertainment into one device. JBlend's leading support for TI's new processor was realized through the joint efforts of TI and Aplix.

The OMAP3430 is the first device that uses ARM® Cortex-A8™ superscalar microprocessor core that supports Jazelle RCT (Runtime Compiler Target). JBlend utilizes the underlying processor technologies to improve the overall memory footprint and performance, making it one of the most optimized Java solutions for the OMAP platform. Based on Symbian 9.2 OS, the "JBlend-on-OMAP3430" demonstration will be exhibited in TI's booth #8A84 at 3GSM World Congress 2007.

"Our customers are increasingly demanding enhanced performance of Java applications on mobile phones," said Wesley Kuo, the president and Chief Strategy Officer of Aplix Corporation. "Our collaborative relationship with TI enables us to integrate the cutting-edge features of JBlend with TI's OMAP platforms."

"We are pleased to work with Aplix to run JBlend on the OMAP3430 processor to deliver high performance multimedia applications for 3G mobile phones," said Markus Tremmel, worldwide manager of Texas Instruments Cellular Systems Ecosystem. "TI's high-performance and low-power consumption OMAP processors enable manufacturers to bring to market new, multimedia-rich handheld devices to meet consumer demand."



About TI's OMAP Developer Network

Aplix is a member of TI's OMAP™ Developer Network, a group of leading software developers porting advanced applications to TI's high performance, power-efficient OMAP processors. Handset manufacturers adopting OMAP devices enjoy the rapid deployment of compelling wireless applications — including streaming audio and video, multimedia messaging, gaming, security, speech recognition, location based services and mobile commerce — across all leading operating systems. Systems level integration services are also provided worldwide by independent OMAP Technology Centers. The OMAP platform has been selected by leading manufacturers, such as Nokia, Palm, NEC, Fujitsu, LG Electronics, Hewlett-Packard, Sendo, HTC and many more, for their 2.5 and 3G wireless devices. For more information, please visit www.ti.com/omap.

About Aplix Corporation

Aplix Corporation is the global leader in deploying Java technology in mobile phones. Aplix was first established in 1986 and has been a Sun Java™ licensee since 1996. Aplix was publicly listed on the Tokyo Stock Exchange (Mothers) in 2003. On August 24, 2004 Aplix and the Taiwan based company iaSolution finalized the integration of the corporations.

Headquarters: Tokyo

Other offices: San Francisco, Munich, Taipei, Shanghai, Beijing, Seongnam, Seoul, Yokosuka, and Okinawa

For more information, please visit: www.aplixcorp.com/ and www.iasolution.net/

About the JBlend™ Platform

The JBlend platform is the de facto solution for running Java applications and services in consumer electronics devices, including mobile phones. The platform has been licensed by over 50 companies as of December 2005.

JBlend technology:

- Sets the pace by maintaining market leadership through innovation.
- Has proven results, enabling first-to-market deliveries for our customers.
- Over 267 million mobile phones and consumer electronics devices have been shipped with JBlend as of September 2006.

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- ※ Java and all other Java-based marks are trademarks or registered trademarks of Sun Microsystems, Inc. in the United States and other countries.
- ※ OMAP is a trademark of Texas Instruments.
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