



## **JBlend™ powers Nissan's HS706D-A car navigation system**

**Sanyo and Nissan co-developed the world's first car navigation system that incorporates a terrestrial digital TV tuner**

TOKYO, JAPAN –September 7, 2006 – Aplix Corporation(TSE:3727) announced today that it's JBlend™ Java™ platform is deployed in HS706D-A, the world's first car navigation system that features a terrestrial digital broadcast tuner supporting both standard TV and mobile TV broadcasts. HS706D-A is a high-end model of Nissan's original navigation series that has been available in the market since July 2006, and uses a JBlend-supported ARIB BML<sup>\*1</sup> browser jointly developed by Sanyo and Aplix.

Japan's television market is scheduled to fully transit to digital technology by 2011, and the digitization of television broadcasting is proceeding on a global basis. Amid the rapid changes in the satellite broadcasting field, Sanyo has been very astute in its products launch time that work the best with the different new standards, including BS digital broadcasting, 110-degree CS digital broadcasting and terrestrial digital broadcasting. Given Java-based MHP<sup>\*2</sup> is rapidly growing in popularity as an application platform, Java technology will be an increasingly important element in the digitization of television broadcasting.

Having deployed JBlend in over 40 different models of its digital television tuner since 2001, Sanyo can continue using Java-based software developed for its other models in HS706D-A and future products even if the hardware and software platforms need to be changed. This will enable Sanyo to add new functions or make use of the same software in completely new products easily, thus shortening time to market for new innovations.

Companies are becoming increasingly inventive in creating new forms of digital content for television broadcasting. Aplix is playing an important role in supporting the use of Java technology in all kinds of broadcast receivers, such as mobile phones, digital televisions and new kinds of data communication devices. Its JBlend Java platform has been deployed on over 233 million devices around the world as of the end of Jun 2006. Aplix continues its innovation to contribute to the development of consumer products that are even more appealing and easier to use than those we have today.

**(\*1):BML**

XML application language for broadcasting, based on the STD-B24 specification ( Data Coding and Transmission Specification Standards for Digital Broadcasting) established by Association of Radio Industries and Businesses (ARIB).

**(\*2):MHP**

The Multimedia Home Platform (MHP) defines a generic interface between interactive digital applications and the terminals on which those applications execute. It enables digital content providers to address all types of terminals ranging from low-end to high-end set top boxes, integrated digital TV sets and multimedia PCs. The MHP extends the existing, successful DVB open standards for broadcast and interactive services in all transmission networks.



## **About Aplix Corporation**

Aplix Corporation is the global leader in deploying Java technology in mobile phones. Aplix was first established in 1986 and has been a Sun Java licensee since 1996. Aplix was publicly listed on the Tokyo Stock Exchange (Mothers) in 2003. On August 24, 2004 Aplix and the Taiwan based company iaSolution finalized the integration of the corporations.

Headquarters: Tokyo

Other offices: San Francisco, Munich, Taipei, Shanghai, Beijing, Seongnam and Seoul

For more information, please visit: [www.aplixcorp.com/](http://www.aplixcorp.com/) and [www.iasolution.net/](http://www.iasolution.net/)

## **About the JBlend Platform**

The JBlend platform is the de facto solution for running Java applications and services in consumer electronics devices, including mobile phones. The platform has been licensed by over 50 companies As of December 2005.

JBlend technology:

- Sets the pace by maintaining market leadership through innovation.
- Has proven results, enabling first-to-market deliveries for our customers.
- Over 233 million mobile phones and consumer electronics devices have been shipped with JBlend as of June 2006.

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