

JBlend™ Deployed in BenQ S700 and O2 X3 Mobile Phone from BenQ

TOKYO, JAPAN – 10 Nov 2004 -- Aplix Corporation (Headquarters: Shinjuku-ku, Tokyo; CEO: Ryu Koriyama) announced today that its JBlend™ Java platform is included on BenQ S700 and O2 X3 mobile phone from BenQ Corporation, a global handset manufacturer based in Taiwan. BenQ S700 is put on the market in global by BenQ, and the O2 X3 is available in Europe from the U.K. based operator, mmO2 plc. JBlend is also planned to be utilized in future BenQ Java handsets.

BenQ S700 and O2 X3 is the first mobile phone by a Taiwanese handset manufacturer to incorporate JBlend technology. All of the previous Java mobile phones from BenQ utilize iaJET™ technology provided by iaSolution. Aplix and iaSolution recently announced the corporate integration between the companies on August 24th, 2004. Following the success of these two previous models, this JBlend powered mobile phone is the first achievement of the corporate integration between iaSolution and Aplix. From now on, both iaSolution and Aplix will fully support BenQ and will also further expand their combined capabilities to various manufacturers in the Asian market, such as China and Korea.

JBlend technology deployed in BenQ S700 as well as O2 X3 includes Java Technology for the Wireless Industry (JTWI™) 1.0 [JSR 185], including the Connected Limited Device Configuration (CLDC) 1.0 [JSR-30]. Both of these standards are part of the Java 2 Platform Micro Edition (J2ME™). In addition, Aplix's unique technology such as the patented software acceleration known as KFTT™, aids to the overall user experience of BenQ S700 and O2 X3.

About BenQ Corporation

BenQ Corporation is the world's second-largest manufacturer of LCD displays and is ranked among the "Top 100 IT" companies in the world by Business Week magazine. Formerly Acer Communications & Multimedia, the name BenQ was adopted in December 2001 to reflect BenQ's motto "Bringing Enjoyment and Quality to Life." BenQ's product lines are managed by four business groups: Imaging Network (scanners, optical drives, digital cameras, color laser printers), Digital Media (Digital Hub, projectors, LCD TV's, MP3 players/USB flash drives, plasma displays, multi-functional DVD), Network Display (LCD monitors, CRT monitors, smart displays) and Networking & Communications (GSM/GPRS/CDMA/CDMA2000 mobile phones, wireless LAN, home networking, SOHO routers, smart phones, wireless PDAs, wireless modules).

About Aplix Corporation

Aplix Corporation is the global leader in deploying Java technology in mobile phones. Aplix was first established in 1986 and has been a Sun Java licensee since 1996. Aplix was publicly listed on the Tokyo Stock Exchange (Mothers) in 2003. On Aug 24, Aplix and the Taiwan based company iaSolution finalized the integration of the corporations.

Headquarters: Tokyo

Regional offices: San Francisco, Munich, Taipei, Shanghai, and Singapore

For more information, please visit: www.aplix.co.jp/ and www.iasolution.net/

About the JBlend Platform

The JBlend platform is the de facto solution for running Java applications and services in consumer electronics devices, including mobile phones. The JBlend technology has been publicly licensed by 14 handset manufacturers on over 100 mobile phone models around the world as of June 2004. JBlend technology:

- Sets the pace by maintaining market leadership through innovation.
- Has proven results, enabling first-to-market deliveries for our customers.
- Over 55 million mobile phones have been shipped with JBlend as of June 2004.

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