



FOR IMMEDIATE RELEASE

PR Contacts for Press and Analysts:

Aplix Corporation of America

Gary M. Katz

Phone: +1-415-552-3391

gary@aplixcorp.com

<http://www.aplixcorp.com/>

Z!ng Public Relations

Tim Cox

650-369-7784

tim@zingpr.com

**JBlend Technology Ships in Latest Sharp Camera Phone
Offered in Europe by Vodafone**

Aplix's leading Java mobile phone platform enables key features for the Sharp GX20

SAN FRANCISCO—November 5, 2003—Aplix Corporation, a global leader in deploying Java™ technology in mobile phones, announced today that its JBlend™ platform has been licensed by Motorola's Personal Communications Sector (PCS) to provide the Java 2 Platform, Micro Edition (J2ME™) execution environment for the Motorola V600 handset. The V600 was announced earlier this year and is expected to be one of the first available mobile phones that supports the J2ME Mobile Information Device Profile (MIDP) 2.0. Aplix will be showcasing the JBlend platform at the JavaOne show in the Moscone Center in San Francisco (booth #844), June 10-12.

The Motorola V600 is fully compatible with the latest version of the J2ME Connected Limited Device Configuration (CLDC) 1.0 and Mobile Information Device Profile (MIDP) 2.0, while also providing support for the J2ME Wireless Messaging and Mobile Media APIs. The comprehensive JBlend platform, which also provides Aplix's patent-pending KFTT™ acceleration technology, enables consumers to run enhanced games, maps and productivity applications that can be downloaded to the phone wirelessly over-the-air.

“Motorola has been involved in the deployment of J2ME technology since it was originally introduced by Sun Microsystems and we maintain high standards for delivering the best Java technology implementation in our handsets,” said Ruchi Mangalik, director of Software Solutions, Motorola PCS. “We are working with Aplix and their JBlend product to deliver an enhanced Java experience on our V600 handset.”

“Motorola PCS's decision to license JBlend technology is a momentous event for our company, as we continue to extend our success from the Japanese to the North American, European and Asian markets,” said Ryu Koriyama, chairman and chief executive officer of Aplix Corporation.

(more)

“We are very excited to see the JBlend platform included in the first MIDP 2.0 phone from Motorola PCS, where the performance, stability and robustness of our J2ME virtual machine environment can be experienced firsthand by a new pool of customers from one of the world’s leading handset manufacturers.”

About the JBlend Platform

The JBlend platform is the de facto solution for running Java applications and services in mobile phones. It includes a high-performance, small-footprint Java virtual machine™ for a variety of configurations (CLDC, CDC) and profiles/extensions (MIDP, i-mode DoJa, Sprint and others); and all the porting tools and test suites needed to Java-enable a full line of consumer products. The JBlend platform supports a variety of popular operating systems and microprocessors, and has also been successfully integrated in many digital appliances and embedded devices. JBlend technology offers device manufacturers the following key benefits:

- A field-proven Java platform that is fast, stable, and robust;
- The ability to continue to use manufacturers’ existing software resources while adding the key benefits of Java technology, including outstanding scalability and ease of network support and user interface development;
- The ability to significantly shorten the product development cycle, enabling manufacturers to bring their products to market much faster than before.

About Aplix Corporation

Aplix Corporation is the global leader in deploying Java technology in mobile phones. The company’s JBlend technology has been adopted as the standard Java runtime environment by leading wireless carriers in Japan, and has been shipped in more than 20 million mobile phones and home electronics products. Aplix was first established in 1986 and has been a Sun Java licensee since 1996. It is headquartered in Tokyo with an affiliate in San Francisco and an office in Paris.

Notes to Editors:

JBlend, KFTT and all related trademarks thereto are trademarks or registered trademarks of Aplix Corporation in Japan and other countries. Sun, Java, JVM, and J2ME are trademarks or registered trademarks of Sun Microsystems, Inc. in the United States and other countries. Other product or service names mentioned herein are the trademarks of their respective owners.

For more information:

Aplix Corporation of America: <http://www.aplixcorp.com>

Aplix Corporation: <http://www.aplix.co.jp>