

For Immediate Release

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**JBlend Platform Picks Up Steam in US; Aplix Provides Java Environment
For Sprint PCS VisionSM-Enabled Phone From Hitachi**

San Francisco, CA – October 29, 2002 – Aplix Corporation, the global leader in deploying Java™ technology in mobile phones, announced today that its JBlend™ Java platform has begun shipping in a second PCS VisionSM-enabled phone by Sprint, this one manufactured by Hitachi, Ltd. JBlend technology has enjoyed unparalleled success in the Japanese market and, with its shipment in the new P300 PCS Phone from Hitachi, continues to build momentum in the US.

JBlend technology is the most deployed Java execution environment for mobile phones throughout the world, having been incorporated into 32 wireless handset models from 11 different manufacturers to date. At the end of July this year, JBlend technology has shipped in more than 10 million units of mobile phones and home electronics devices, including mini disc camcorders, digital photo printers, digital image albums, and High Definition Televisions (HDTV).

Hitachi has implemented JBlend technology for the new P300 PCS Phone, which incorporates the Java 2 Platform Micro Edition's (J2ME™) Connected Limited Device Configuration (CLDC™), Mobile Information Device Profile (MIDP), Sprint PCS extensions and Aplix's patent pending KFTT™ acceleration technology. This comprehensive platform enables Sprint customers to enjoy an enhanced experience through the graphical, personalized, and interactive wireless data services distributed in the US by Sprint. Users will have the ability to run enhanced games, maps, and productivity applications that can be downloaded to the phone wirelessly over-the-air.

“We know from experience that we can absolutely rely on the JBlend platform to deliver a reliable and robust Java environment for mobile phones,” said Shinichi Hagiya, general manager of the Mobile Information & Communication Appliance Division of Hitachi, Ltd.. “In providing our first digital wireless phones for the US market, we turned to the partner that was integral in delivering a complete J2ME solution for our mobile phones in Japan – Aplix Corporation.”

“It's very gratifying to see our JBlend technology used by the same manufacturers in both Japan and the US,” said Ryu Koriyama, chief executive officer and chairman of Aplix Corporation. “Hitachi's decision to select the JBlend platform as it enters the US digital wireless phone market speaks volumes about the quality of our relationship and the tremendous value JBlend technology delivers for their products.”

P300 PCS Phone

The PCS Phone P300 by Hitachi is the first digital, wireless handset in the United States from Hitachi. In addition to a full-color display, the slim and sleek P300 also features a built-in speakerphone; 7-Color Caller ID; Light Sensor for ring volume adjustment and Customizable Photo Caller ID. For more information on this product, visit <http://www.hitachi.com/>.

About JBlend Platform

The JBlend platform is the de facto solution for running Java applications and services in mobile phones. It includes a high performance, small footprint Java virtual machine (JVM™) for a variety of configurations (CLDC, CDC) and profiles/extensions (MIDP, i-mode, Sprint and others); and all the porting tools and test suites needed to Java-enable a full line of consumer products. The JBlend platform supports a variety of popular operating systems and microprocessors, and has also been successfully integrated in many digital appliances and embedded devices. In addition, JBlend technology offers device manufacturers the following key benefits:

- A field-proven Java platform that is fast, stable, and robust
- The ability to continue to use manufacturers' existing software resources, while adding the key benefits of Java technology, including outstanding scalability and ease of network support and user interface development
- The ability to significantly shorten the product development cycle, enabling manufacturers to bring their products to market much faster than before

About Hitachi

Hitachi, Ltd. (NYSE: HIT), headquartered in Tokyo, Japan, is a leading global electronics company, with approximately 320,000 employees worldwide. Fiscal 2001 (ended March 31, 2002) consolidated sales totaled 7,994 billion yen (\$60.1 billion). The company offers a wide range of systems, products and services in market sectors, including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company's website <http://global.hitachi.com> or <http://www.hitachi.com>.

About Aplix Corporation

Aplix Corporation is the global leader in deploying Java technology in mobile phones. The company's JBlend technology has been adopted as the standard Java runtime environment by leading wireless carriers in Japan, and has been shipped in more than 10 million mobile phones and home electronics products. Aplix was first established in 1986 and has been a Sun Java licensee since 1996. It is headquartered in Tokyo with an affiliate in San Francisco and an office in Paris.

Notes to Editors:

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For more information:

Aplix Corporation of America: <http://www.aplixcorp.com>

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JBlend: <http://www.JBlend.com>