



JBlend™ Deployed in Motorola's ROKR

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TOKYO, JAPAN - September 13, 2005 - Aplix Corporation (TSE: 3727), the global leader in deploying Java™ technology in mobile phones, announced today that the much anticipated Motorola ROKR, the very first iTunes phone available on the market, is running on the JBlend Java platform in a multi-application environment with Aplix's Multi-VM technology.

In the Java mobile phone market, a lot of hype has existed around the ability to support more than one Java application on a mobile phone concurrently. Aplix Corporation first enabled such a use-case in March of 2002 with the launch of the Vodafone K.K. (formerly J-Phone) 2.5G specification phones. These phones allow users to download and run these applications at the same time, switching between the browser and the downloaded game seamlessly.

Motorola phones utilizing the latest JBlend multi-application environment have been shipping since 2004 indeed. By incorporating Aplix's Multi-VM technology, Motorola ROKR allows users to simply switch from listening to music to talking on the phone and back again with the push of a dedicated music key. In addition to that, it offers the ability to listen to music while checking messages or snapping a photo.

"Aplix has continued to lead the market by enabling first-to-market shipments most innovative features with our customers," said Wesley Kuo, President and CSO of Aplix Corporation. "We are pleased to work with Motorola to make our JBlend and Multi-VM implementation available to the market worldwide."

■ About Aplix Corporation

Aplix Corporation is the global leader in deploying Java technology in mobile phones. Aplix was first established in 1986 and has been a Sun Java licensee since 1996. Aplix was publicly listed on the Tokyo Stock Exchange (Mothers) in 2003. On August 24, 2004 Aplix and the Taiwan based company iaSolution finalized the integration of the corporations.

Headquarters: Tokyo

Regional offices: San Francisco, Munich, Taipei, Shanghai, Beijing, and Singapore

For more information, please visit: www.aplix.co.jp/ and www.iasolution.net/

■ About the JBlend Platform

The JBlend platform is the de facto solution for running Java applications and services in consumer electronics devices, including mobile phones. The platform has been licensed by over 30 companies as of December 2004.

JBlend technology:

- Sets the pace by maintaining market leadership through innovation.
- Has proven results, enabling first-to-market deliveries for our customers.
- Over 129 million mobile phones and consumer electronics devices have been shipped with JBlend as of June 2005.

■ Press Contact

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Aplix Press Release



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