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Press Contact:
Aplix Corporation
Gary M. Katz
TEL: 415-558-8800
FAX: 415-588-8822
E-mail: gary@aplixcorp.com

APLIX BECOMES FIRST LICENSEE OF ARM JAZELLE TECHNOLOGY SOFTWARE IN JAPAN

***Aplix to incorporate ARM Jazelle technology software in JBlend
for high-performance Java execution on next-generation embedded devices***

CAMBRIDGE, U.K, and TOKYO, JAPAN – Sept. 4, 2001 – ARM [(LSE:ARM); (Nasdaq:ARMHY)], the industry’s leading provider of 16/32-bit embedded RISC microprocessor solutions and Aplix, a leading provider of consumer and embedded Java™ technology, today announced that Aplix has licensed the ARM® Jazelle™ technology software for inclusion in future versions of its JBlend solution.

The license agreement with Aplix is the first time that the ARM Jazelle Technology Enabling Kit (JTEK™), the Java acceleration software component of the ARM Jazelle technology has been licensed in Japan. The move is an important step toward enabling embedded devices to run powerful, interactive Java technology applications, such as graphic intensive games, on-line ticketing, home shopping or banking, with minimal power consumption.

“The fastest Java VM for mobile phones in Japan will get even faster with ARM Jazelle technology,” said Ryu Koriyama, CEO, Aplix Corporation. “JBlend customers will enjoy the benefits of using the leading technology in Java to create competitive products. This agreement will enable our OEMs to broaden the usage of Java technology from high-end premium products to high-volume, cost-effective products.”

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Aplix Announces Full Availability of Its New microJBlend Java Solution 2—2—2—2

“Aplix is a leading force in the Japanese wireless industry, providing an innovative solution for embedded Java technology that enables handset OEMs to develop wireless devices that deliver enhanced and compelling applications to the end user,” said Robin Saxby, chairman and CEO, ARM.

ARM Jazelle technology enables devices to execute Java byte code directly, allowing developers of wireless and Internet-enabled devices to run high-performance Java technology applications up to ten times faster, while incurring minimal power and cost overheads.

Aplix will provide its customers with a JBlend solution that incorporates the ARM JTEK software, and is available for all current Sun embedded Java technologies, J2ME (CDC, CLDC) and Personal Java.

About Aplix

Aplix is the industry's leading provider of consumer and embedded system solutions based on Java[™] technology. The company provides a commercial product grade Java solution "JBlend" which includes a high-performance, small-footprint Java VM, various configurations (CLDC, CDC) and profiles (MIDP, i-mode), extensions (2D, 3D, karaoke), porting tools and test suites.

Aplix Corporation has been a licensee of Sun Microsystems's Java Technology since 1996, and has the source code and commercial distribution license for JAE(JDK), JavaOS, PersonalJava, EmbeddedJava and CLDC(KVM). Today, more than 2 million products using JBlend has been shipped, including the Sony MD DISCAM video camera, Sanyo Digital Photo Album and wireless mobile phones such as Sony SO503i, Sharp J-SH07, Toshiba J-T06, Mitsubishi J-D05, Hitachi C4541H, Casio C452CA. More information on JBlend is available at www.JBlend.com.

About ARM

ARM is the industry's leading provider of 16/32-bit embedded RISC microprocessor solutions. The company licenses its high-performance, low-cost, power-efficient RISC processors, peripherals, and system-on-chip designs to leading international electronics companies. ARM

Aplix Announces Full Availability of Its New microJBlend Java Solution 3—3—3—3

also provides comprehensive support required in developing a complete system. ARM's microprocessor cores are rapidly becoming the volume RISC standard in such markets as portable communications, handheld computing, multimedia and embedded solutions. More information on ARM is available at <http://www.arm.com>.

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