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**PR Contacts for Press and Analysts:**

Aplix Corporation of America

Gary M. Katz

Phone: +1-415-558-5880

[gary@aplixcorp.com](mailto:gary@aplixcorp.com)

<http://www.aplixcorp.com/>

**JBlend Technology Tops Ten Million Shipments in Mobile Phones**

*Aplix Showcases Leading Java Execution Environment at Sprint Application Developer's Conference*

**Las Vegas, NV – August 27, 2002** – Aplix Corporation, the global leader in deploying Java™ technology in mobile phones, announced today that its JBlend® technology has shipped in more than ten million mobile phones and other embedded products, as of the end of July. Aplix will be showcasing its popular execution environment for the Java 2 Platform, Micro Edition (J2ME™) at booth number 2 at the 2002 Sprint Application Developer's Conference in Las Vegas this week.

In another significant development, JBlend technology is being deployed in the US for the first time in mobile phones from a number of well-known manufacturers. In addition to mobile phones, JBlend technology has also been incorporated in a variety of home electronics and embedded devices in Japan, such as mini disc camcorders, digital photo printers, digital image albums, and High Definition Televisions (HDTV).

"Aplix has reached a significant milestone that speaks to both the quality of JBlend technology and the strong demand for the J2ME platform by mobile phone manufacturers and wireless carriers around the world," said Juan Dewar, director, Strategic Solutions and Devices, Software Business and Marketing, Sun Microsystems, Inc. "We applaud Aplix for this achievement and recognize their important role in helping make mobile Java technology the leading platform for wireless data services."

"Aplix had a lot of help in reaching this milestone," said Ryu Koriyama, chief executive officer and chairman of Aplix Corporation. "We are grateful to Sun for the wonderful support given to Aplix over the years as one of the earliest Java technology licensees. We also want to thank our customers for selecting JBlend technology as their Java solution."

For more information on the Sprint Applications Developer's Conference, visit <http://devcon.sprintpcs.com>.

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## About JBlend Platform

The JBlend platform is the de facto solution for developing and deploying Java applications and services in mobile phones. It includes a high performance, small footprint Java virtual machine (JVM™) for a variety of configurations (CLDC, CDC) and profiles/extensions (MIDP, i-mode, wireless messaging, mobile media); and all the porting tools and test suites needed to Java-enable a full line of consumer products. The JBlend platform supports a variety of popular operating systems and microprocessors, and has also been successfully integrated in many digital appliances and embedded devices. In addition, JBlend technology offers device manufacturers the following key benefits:

- A field-proven Java platform that is fast, stable and robust
- The ability to continue to use manufacturers' existing software resources, while adding the key benefits of Java technology, including outstanding scalability and ease of network support and user interface development
- The ability to significantly shorten the product development cycle, enabling manufacturers to bring their products to market much faster than before

## About Aplix Corporation

Aplix Corporation is the global leader in deploying Java technology in mobile phones. The company's JBlend technology has been adopted as the standard Java runtime environment by leading wireless carriers in Japan, and has been shipped in more than 10 million mobile phones and home electronics products. Aplix was first established in 1986 and has been a Sun Java licensee since 1996. It is headquartered in Tokyo with an affiliate in San Francisco and office in Paris.

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For more information:

Aplix Corporation of America: <http://www.aplixcorp.com>

Aplix Corporation: <http://www.aplix.co.jp>

JBlend: <http://www.JBlend.com>