



Aplix Deploys JBlend™ in the First Commercial Handset using Intel's PXA 800F processor

TOKYO, JAPAN - AUGUST 1, 2005 - Aplix Corporation (TSE: 3727) announced today that its JBlend™ Java™ platform is deployed in O2's XM music phone (from Jutland based FL Telecom), the first mobile phone based on an Intel 2.5G cellular processor platform. With Aplix's optimized JBlend and Intel XScale® technology, the phone is positioned as a multimedia device supporting Java 3D games, video and music playback with up to 1,000 tracks on the memory card.

"Intel is very pleased with the Intel XScale technology optimizations Aplix made to create a rich Java solution for the XM phone" said Gary Forni, ISV Enabling Director of Intel's Cellular and Handheld Group. "We have known Aplix to be a leader in Java solutions for mobile phones and we anticipate more collaboration with Aplix on future Intel XScale technology-based platforms utilizing their leading JBlend platform."

"Consumers are demanding a wider array of multimedia-rich features like music player from their mobile devices while service providers continue to deliver new applications that will bring value to their customers," said Wesley Kuo, President and CSO of Aplix Corporation. "Working with Intel will enable us to ease the transition for wireless device manufacturers seeking to meet the demands of consumers and service providers."

About Aplix Corporation

Aplix Corporation is the global leader in deploying Java technology in mobile phones. Aplix was first established in 1986 and has been a Sun Java licensee since 1996. Aplix was publicly listed on the Tokyo Stock Exchange (Mothers) in 2003. On August 24, 2004 Aplix and the Taiwan based company iaSolution finalized the integration of the corporations.

Headquarters: Tokyo

Regional offices: San Francisco, Munich, Taipei, Shanghai, Beijing, and Singapore

For more information, please visit: www.aplix.co.jp/ and www.iasolution.net/

About the JBlend Platform

The JBlend platform is the de facto solution for running Java applications and services in consumer electronics devices, including mobile phones. The platform has been licensed by over 30 companies as of December 2004.

JBlend technology:

- Sets the pace by maintaining market leadership through innovation.
- Has proven results, enabling first-to-market deliveries for our customers.
- Over 112 million mobile phones and consumer electronics devices have been shipped with JBlend as of March 2005.

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