



WILLCOM new handheld device "W-ZERO3 [es]" uses JBlend

TOKYO, JAPAN –July 4, 2006 - Aplix Corporation (TSE: 3727) announced today that its JBlend™ Java™ platform will be preloaded on Willcom's "W-ZERO3 [es]" devices, which are manufactured by Sharp Corporation. The "W-ZERO3 [es]" is the latest version of the popular 「W-ZERO3」 series next-generation mobile communications handset. Like its predecessor, the new model also comes preloaded with JBlend.

The "W-ZERO3 [es]" has both a mobile phone-style keypad that allows easy one-handed input, and a miniature PC-style sliding QWERTY keyboard so that users can type with both hands. It also features mobile industry's first 2.8-inch VGA (640 x 480 pixel) high-resolution mobile ASV LCD, for crisp display of web pages and e-mail, as well as Excel®, MS Word, and PowerPoint® documents and other PC data.

The JBlend platform is pre-integrated with Windows Mobile® 5.0 on the W-ZERO3 devices, and is compatible with the J2ME Connected Limited Device Configuration (CLDC) 1.1 [JSR-139], the Mobile Information Device Profile (MIDP) 2.0 [JSR-118], as well as with HI Corporation's 3D engine for three-dimensional graphics. The JBlend platform powers this comprehensive set of features enabling users to enjoy a rich Java experience with games, multimedia, and other types of applications.

Java technology is increasingly gathering momentum as a technical platform for household devices in the era of ubiquitous computing. JBlend is our unique platform enabling never before seen features on mobile phones, and increasingly on digital devices. JBlend has already been deployed on over 200 million devices around the world. Aplix continues its innovative efforts to contribute to the development of consumer products that are even more appealing and easier to use than those we have today.

■ About Aplix Corporation

Aplix Corporation is the global leader in deploying Java technology in mobile phones. Aplix was first established in 1986 and has been a Sun Java licensee since 1996. Aplix was publicly listed on the Tokyo Stock Exchange (Mothers) in 2003. On August 24, 2004 Aplix and the Taiwan based company iaSolution finalized the integration of the corporations.

Headquarters: Tokyo

Other offices: San Francisco, Munich, Taipei, Shanghai, Beijing, Seongnam and Seoul

For more information, please visit: www.aplixcorp.com/ and www.iasolution.net/

■ About the JBlend Platform

The JBlend platform is the de facto solution for running Java applications and services in consumer electronics devices, including mobile phones. The platform has been licensed by over 50 companies As of December 2005.

JBlend technology:

- Sets the pace by maintaining market leadership through innovation.
- Has proven results, enabling first-to-market deliveries for our customers.
- Over 200 million mobile phones and consumer electronics devices have been shipped with JBlend as of March 2006.

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