

Aplix to expand its Silicon Valley development office

Tokyo, Japan - June 3, 2009 -

Aplix Corporation (TSE: 3727) announced today that the company's Silicon Valley office is expanding its operation and engineering force.

Silicon Valley remains as one of the top and the most inventive research and development centers in the world, where some of the most cutting-edge mobile web technologies and business models are being developed and adopted. By recruiting more engineering talent from this innovation hub, Aplix is looking to further strengthen and expand its technology innovation to bring more compelling mobile experience to millions of people around the world. The Aplix commitment to research and development highlights its direction for continued growth.

The company also has offices throughout Asia and Europe with engineering teams developing products and supporting customers locally.

*About Aplix Corporation

Aplix, a world leader in delivering software innovations offers solutions for consumer electronics that enable new services and enrich the end user experience.

Aplix has been a pioneer in providing software solutions that have dramatically enhanced the capability of consumer electronic products. Aplix enabled one of the most successful wireless content businesses in Japan, and its solutions are powering audio visual equipment and mobile devices for companies such as Motorola, Panasonic, Samsung, Sony, NEC, and HTC. Aplix's technology has been shipped on over half a billion devices globally as of December 2008, with over 30,000 games and contents specifically created to be deployed on its innovative technology. The company works closely with global wireless operators including China Mobile, China Telecom, NTT DoCoMo, and Vodafone to deliver next generation services on existing and new devices.

Aplix continues its commitments to software development and enabling a successful content and services market. With our innovations, we add value to application developers and bring life-enhancing consumer electronic devices to millions of people worldwide.

Headquarters: Tokyo

Other offices: San Francisco, Munich, London, Taipei, Shanghai, Beijing, Seoul, Yokosuka, and Okinawa

For more information, please visit: www.aplixcorp.com

Aplix Press Release



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