

Aplix becomes the Maintenance Lead for MIDP2.0 and Java™ APIs for Bluetooth

Tokyo, Japan - June 3, 2009 -

Aplix Corporation (TSE: 3727) is proud to announce that the company has assumed the role as the Maintenance Lead for two major Java™ Specification Requests (JSRs) for Java Micro Edition (ME), Mobile Information Device Profile 2.0 (MIDP2.0) and Java APIs for Bluetooth. As a Java ME Executive Committee member of the Java Community Process (JCP) and the new Maintenance Lead for the two JSRs, Aplix looks forward to bringing its many years of industry experience to enable a successful future in mobile Java.

MIDP 2.0 (JSR118) is the most widely deployed mobile development platform in history with billions of shipments worldwide. Aplix is also taking on a key role in defining the next major version of the Mobile Information Device Profile, MIDP 3.0, driving the evolution of the Java ME ecosystem.

Java APIs for Bluetooth specification (JSR82) is a standardized set of Java APIs to allow Java-enabled devices to communicate with the hundreds of millions of Bluetooth-enabled devices sold every year.

Aplix Corporation is the global leader in deploying Java technology in mobile phones and other digital devices. The company is also a contributing member in industry groups such as the LiMo Foundation, OMTP, Bondi, OHA, and OMA. Aplix also provides technical expertise, including developing operator-specific specifications and corresponding compliance test suites to global operators. Aplix's Java platform has been adopted by the world's top manufacturers, powering over 531 million devices as of December 2008, and still growing.

*About Aplix Corporation

Aplix, a world leader in delivering software innovations offers solutions for consumer electronics that enable new services and enrich the end user experience.

Aplix has been a pioneer in providing software solutions that have dramatically enhanced the capability of consumer electronic products. Aplix enabled one of the most successful wireless content businesses in Japan, and its solutions are powering audio visual equipment and

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mobile devices for companies such as Motorola, Panasonic, Samsung, Sony, NEC, and HTC. Aplix's technology has been shipped on over half a billion devices globally as of December 2008, with over 30,000 games and contents specifically created to be deployed on its innovative technology. The company works closely with global wireless operators including China Mobile, China Telecom, NTT DoCoMo, and Vodafone to deliver next generation services on existing and new devices.

Aplix continues its commitments to software development and enabling a successful content and services market. With our innovations, we add value to application developers and bring life-enhancing consumer electronic devices to millions of people worldwide.

Headquarters: Tokyo

Other offices: San Francisco, Munich, London, Taipei, Shanghai, Beijing, Seoul, Yokosuka, and Okinawa

For more information, please visit: www.aplixcorp.com

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