



## **Aplix Opens Platforms Development Center**

### **300 Employees to Develop Middleware Frameworks**

TOKYO, JAPAN – April 3, 2006 – Aplix Corporation (TSE: 3727) established a Platforms Development Center in Tokyo's Shinjuku-ku, focusing on development of middleware frameworks to help enhance the efficiency of developing mobile phone software.

The new Center is expected to have 200 developers by this summer and total 300 eventually, dedicated on a variety of mobile phone platforms, including hardware integration with Linux and other operating systems. The Center will also develop middleware frameworks for other consumer electronics devices as well in the future.

Middleware used in today's multi-functional mobile phones often takes up a lot of memory space. Moreover, the process for mobile phone manufacturers to develop and integrate different software components with their own middleware tends to get too long and expensive.

To solve this problem, Aplix's Platforms Development Center aims at creating frameworks to standardize many of the modules involved in middleware to assure significant improvement of the software development process of mobile phones. With such framework in place, phone manufacturers can further expand their software functions easily while optimizing both durability and flexibility.

Aplix currently works with over 90 partners, including chipset manufacturers, operating systems, and content providers, for the greater integration of their products with Aplix's middleware frameworks. Through close collaborations with these partners, the Platforms Development Center will take the lead to facilitate and accelerate advanced development of middleware frameworks in the future.

Aplix's Platforms Development Center:

1. Location: Shinjuku-ku, Tokyo
2. Estimated Developers: 300 people
3. Beginning operation: April 1, 2006

#### **About Aplix Corporation**

Aplix Corporation is the global leader in deploying Java™ technology in mobile phones. Aplix was first established in 1986 and has been a Sun Java licensee since 1996. Aplix was publicly listed on the Tokyo Stock Exchange (Mothers) in 2003. On August 24, 2004 Aplix and the Taiwan based company iaSolution finalized the integration of the corporations.

Headquarters: Tokyo

Regional offices: San Francisco, Munich, Taipei, Shanghai, Beijing, and Korea (in progress)

For more information, please visit: [www.aplixcorp.com](http://www.aplixcorp.com) and [www.iasolution.net](http://www.iasolution.net)

#### **About the JBlend™ Platform**

The JBlend platform is the de facto solution for running Java applications and services in consumer electronics devices, including mobile phones. The platform has been licensed by over 50 companies as of December 2005.

JBlend technology:



- Sets the pace by maintaining market leadership through innovation.
- Has proven results, enabling first-to-market deliveries for our customers.
- Over 170 million mobile phones and consumer electronics devices have been shipped with JBlend as of December 2005.

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