



## **Aplix Deployed JBlend™ in Samsung's Mobile Phones for Japan Market**

TOKYO, JAPAN – 30 March, 2006 – Aplix Corporation (TSE: 3727), the global leader in deploying Java™ technology in mobile phones, announced today that its JBlend™ Java platform has been deployed in Vodafone K.K.'s Vodafone 804SS by Samsung.

The Vodafone 804SS is the world's thinnest\*<sup>1</sup> clamshell 3G handset, measuring just 14.9mm and weighing only 98g, making it Vodafone K.K.'s lightest 3G model\*<sup>2</sup>. By incorporating the JBlend platform and extended porting layer, along with consultancy and integration services provided by Aplix, Samsung was able to fulfill the comprehensive 3G Java specifications required by Japanese operators like Vodafone K.K.

The JBlend software deployed in the Vodafone 804SS includes Connected Limited Device Configuration (CLDC) 1.1 [JSR-139], the Mobile Information Device Profile (MIDP) 2.0 [JSR-118], and some Vodafone K.K. market-specific Java requirements, which include 2D sprite and 3D graphics Java Class Library originated from JSCL (JPhone Specific Class Library).

The incorporation of Aplix's JBlend technology enables a variety of compelling content for mobile phone users to enjoy, including games and multimedia applications.

As the first-to-market enabler, Aplix has been trusted by global operators and handset manufacturers to fulfill their desired Java specifications. The JBlend platform has already been deployed on over 170 million mobile devices around the world. Aplix continues its innovative efforts to contribute to the development of consumer products that are even more appealing and easier to use than those we have today.

\*1: Among clamshell 3G handsets as of 23 March 2006 (according to Samsung Electronics).

\*2: As of 23 March 2006 (according to Vodafone K.K.).

### **About Aplix Corporation**

Aplix Corporation is the global leader in deploying Java technology in mobile phones. Aplix was first established in 1986 and has been a Sun Java licensee since 1996. Aplix was publicly listed on the Tokyo Stock Exchange (Mothers) in 2003. On August 24, 2004 Aplix and the Taiwan based company iaSolution finalized the integration of the corporations.

Headquarters: Tokyo

Regional offices: San Francisco, Munich, Taipei, Shanghai, Beijing, and Korea(in progress)

For more information, please visit: [www.aplixcorp.com](http://www.aplixcorp.com) and [www.iasolution.net](http://www.iasolution.net)

### **About the JBlend Platform**

The JBlend platform is the de facto solution for running Java applications and services in consumer electronics devices, including mobile phones. The platform has been licensed by over 50 companies as of December 2005.

JBlend technology:

- Sets the pace by maintaining market leadership through innovation.
- Has proven results, enabling first-to-market deliveries for our customers.
- Over 170 million mobile phones and consumer electronics devices have been shipped with JBlend as of December 2005.

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