

Aplix elected to JCPSM Executive Committee for Micro Edition

Tokyo, Japan – March 27, 2009-

In a special election, Aplix Corporation, a world leader in delivering software innovations, was recently elected to the Java Community ProcessSM (JCPSM) Executive Committee (EC) for Micro Edition (ME). JCP is a formalized process for international JavaTM developers and licensees to get involved in defining future versions and features of the Java platform. Aplix has been a member of the JCP since 2002 and participated in 22 Java Specification Requests (JSRs) in the ME space.

“Aplix will bring to the ME EC it’s many years of industry experience working with operators, handset manufacturers, and content providers worldwide. We plan to be the voice of our customers and to help the ME EC set the stage for a very successful future in mobile Java”, says John Rizzo, Aplix’s VP of Technology Strategy and EC representative.

Aplix Corporation is the global leader in deploying Java technology in mobile phones and other digital devices. Aplix was first established in 1986 and has been a Sun Java licensee since 1996. JBlendTM, the flagship product by Aplix, is a software platform capable of executing smoothly and securely Java applications within digital devices such as mobile phones. Aplix’s Java platform has been adopted by the world's top manufacturers, powering over 531 million devices as of December 2008, and still growing.

*About Aplix Corporation

Aplix, a world leader in delivering software innovations offers solutions for consumer electronics that enable new services and enrich the end user experience.

Aplix has been a pioneer in providing software solutions that have dramatically enhanced the capability of consumer electronic products. Aplix enabled one of the most successful wireless content businesses in Japan, and its solutions are powering audio visual equipment and mobile devices for companies such as Motorola, Panasonic, Samsung, Sony, NEC, and HTC. Aplix’s technology has been shipped on over half a billion devices globally as of December 2008, with over 30,000 games and contents specifically created to be deployed on its innovative technology. The company works closely with global wireless operators including China Mobile, China Telecom, NTT DoCoMo, and Vodafone to deliver next generation services on existing

and new devices.

Aplix continues its commitments to software development and enabling a successful content and services market. With our innovations, we add value to application developers and bring life-enhancing consumer electronic devices to millions of people worldwide.

Headquarters: Tokyo

Other offices: San Francisco, Munich, London, Taipei, Shanghai, Beijing, Seoul, Yokosuka, and Okinawa

For more information, please visit: www.aplixcorp.com

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