



## **JBlend™ to Power Major Platforms of Lenovo Mobile**

TOKYO, JAPAN – March 17, 2006 –

Aplix Corporation (TSE: 3727), the global leader in deploying Java™ technology in mobile phones, announced today that its JBlend™ Java platform will be deployed in the four major commercial platforms of Lenovo mobile. As long-term partners, Aplix and Lenovo have worked closely together to deliver mobile phones to users with exceptional performance on several popular platforms, such as Microsoft Windows Mobile, Texas Instruments' platforms, and MediaTek.

Many additional JBlend powered phone models will follow the TI-based Lenovo P718, the first phone utilizing JBlend on Lenovo's major platforms. These additional phone models will be on other major platforms of Lenovo such as the Windows Mobile and Mediatek, and are to be shipped in the next few months. One example is Lenovo's ET980, which will also be the first commercial phone model compliant with China Mobile's Java 3.0 specification.

"We are pleased to support Lenovo in delivering a wide range of phone models with the most popular and advanced features to fulfill different market needs," said Wesley Kuo, President and CSO of Aplix Corporation. "JBlend's support of Lenovo's major platforms will enable both companies to succeed now and in the future."

Java technology is increasingly gathering momentum as a technical platform for household devices in the era of ubiquitous computing. JBlend is our unique platform enabling never before seen features on mobile phones, and increasingly on digital devices. JBlend has already been deployed on over 170 million devices around the world. Aplix continues its innovative efforts to contribute to the development of consumer products that are even more appealing and easier to use than those we have today.

### **About Aplix Corporation**

Aplix Corporation is the global leader in deploying Java technology in mobile phones. Aplix was first established in 1986 and has been a Sun Java licensee since 1996. Aplix was publicly listed on the Tokyo Stock Exchange (Mothers) in 2003. On August 24, 2004 Aplix and the Taiwan based company iaSolution finalized the integration of the corporations.

Headquarters: Tokyo

Regional offices: San Francisco, Munich, Taipei, Shanghai, Beijing, and Seoul (in progress)

For more information, please visit: [www.aplixcorp.com](http://www.aplixcorp.com) and [www.iasolution.net](http://www.iasolution.net)



## **About the JBlend Platform**

The JBlend platform is the de facto solution for running Java applications and services in consumer electronics devices, including mobile phones. The platform has been licensed by over 50 companies as of December 2005.

## **JBlend technology:**

- Sets the pace by maintaining market leadership through innovation.
- Has proven results, enabling first-to-market deliveries for our customers.
- Over 170 million mobile phones and consumer electronics devices have been shipped with JBlend as of December 2005.

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