



JBlend™ Featured in NTT DoCoMo's First Terrestrial Digital TV Mobile Handset, the FOMA™ P901iTV

TOKYO, JAPAN – 13 March, 2006 –Aplix Corporation's (TSE: 3727) JBlend™ Java™ platform will be featured in FOMA™ P901iTV handsets made by Panasonic Mobile Communications. The P901iTV handsets will be the first that can be used to receive "One-segment" terrestrial digital broadcasts offered by NTT DoCoMo.

The P901iTV handsets can be used to view the new "One-segment" digital television broadcasts, which are scheduled to start from April 1, 2006. The "One-segment" service will mark the integration of broadcasting and telephone communications, paving the way for new kinds of content and interactive services.

In the P901iTV handsets, EPG (Electronic Programming Guide) functionality will be handled as an i-appli™; intelligent links between the EPG and the "One-segment" broadcasts will make it easy for viewers to select and schedule the programs they are interested in. JBlend not only supports the above features, but also supports the EPG to allow users to set up alarms for the scheduled TV programs.

As the functionality of FOMA handsets expands, JBlend, which is already featured in all six models in DoCoMo's 902i series, continues to enable users to enjoy a rich and interactive Java experience, including games and multimedia applications.

Java technology is increasingly gathering momentum as a technical platform for household devices in the era of ubiquitous computing. JBlend is our unique platform enabling never before seen features on mobile phones, and increasingly on digital devices. JBlend has already been deployed on over 170 million devices around the world. Aplix continues its innovative efforts to contribute to the development of consumer products that are even more appealing and easier to use than those we have today.

About Aplix Corporation

Aplix Corporation is the global leader in deploying Java technology in mobile phones. Aplix was first established in 1986 and has been a Sun Java licensee since 1996. Aplix was publicly listed on the Tokyo Stock Exchange (Mothers) in 2003. On August 24, 2004 Aplix and the Taiwan based company iaSolution finalized the integration of the corporations.

Headquarters: Tokyo

Regional offices: San Francisco, Munich, Taipei, Shanghai, Beijing, and Korea (in progress)

For more information, please visit: www.aplixcorp.com and www.iasolution.net

About the JBlend Platform

The JBlend platform is the de facto solution for running Java applications and services in consumer electronics devices, including mobile phones. The platform has been licensed by over 50 companies as of December 2005.

JBlend technology:

- Sets the pace by maintaining market leadership through innovation.
- Has proven results, enabling first-to-market deliveries for our customers.



- Over 170 million mobile phones and consumer electronics devices have been shipped with JBlend as of December 2005.

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