



## Aplix's JBlend™ Technology Exceeds 92 Million Shipments in Mobile Phones and Consumer Electronics Devices

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TOKYO, JAPAN - Feb 14, 2005 - Aplix Corporation (Headquarters: Shinjuku-ku, Tokyo; CEO: Ryu Koriyama), the global leader in deploying Java™ technology in mobile phones, today announced that its JBlend™ platform has shipped in more than 92 million mobile phones and consumer electronics devices.

In November of 1999, the first JBlend-enabled consumer electronics device was shipped to the market, followed by the first JBlend-enabled mobile phone in March of 2001. Deployment of JBlend technology has since increased at a market leading rate, reaching over 92 million shipments as of December 2004.

At the center of JBlend's recent success has been the adoption of JBlend outside Japan. Of the more than 175 phone models including the JBlend platform as of December 2004, more than half of these models are shipped outside Japan. In addition, over half of the 92 million unit shipments have occurred outside Japan. Motorola has been one of the leading adopters of the JBlend platform outside Japan utilizing it on over 32 phone models as of December 2004, including the very popular Motorola RAZR V3.

In addition to mobile phones, the JBlend platform has also been widely successful in consumer electronics devices. Since powering the first Java-enabled consumer electronics device in 1999, the JBlend platform has powered over 30 more devices including Camcorders, Printers, and High Definition Digital Televisions. Over 200 products now include the JBlend platform from leading manufacturers around the world.

### <JBlend™ - Track Record of Deployment >

- 07.2002 Passes 10 million shipments
- 03.2003 Passes 20 million shipments
- 09.2003 Passes 30 million shipments
- 06.2004 Passes 55 million shipments
- 12.2004 Passes 92 million shipments

### **About Aplix Corporation**

Aplix Corporation is the global leader in deploying Java technology in mobile phones. Aplix was first established in 1986 and has been a Sun Java licensee since 1996. Aplix was publicly listed on the Tokyo Stock Exchange (Mothers) in 2003. On August 24, 2004 Aplix and the Taiwan based company iaSolution finalized the integration of the corporations.

Headquarters: Tokyo

Regional offices: San Francisco, Munich, Taipei, Shanghai, and Singapore

For more information, please visit: [www.aplix.co.jp/](http://www.aplix.co.jp/) and [www.iasolution.net/](http://www.iasolution.net/)

## **About the JBlend Platform**

The JBlend platform is the de facto solution for running Java applications and services in consumer electronics devices, including mobile phones. The platform has been licensed by over 30 companies as of December 2004.

JBlend technology:

- Sets the pace by maintaining market leadership through innovation.
- Has proven results, enabling first-to-market deliveries for our customers.
- Over 92 million mobile phones have been shipped with JBlend as of December 2004.

## **Press Contact**

Akiko Sharp Doi

Aplix Corporation

Email: [pr@aplixcorp.com](mailto:pr@aplixcorp.com)

Phone: +1-415-558-8800

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