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## **Aplix Achieves ISO 9001:2000 Certification**

**San Francisco, CA February 10, 2003** Aplix Corporation, the global leader in deploying Java™ technology in mobile phones, announced today that it has been awarded certification for meeting the stringent requirements of the International Organization for Standardization in its ISO 9001:2000 guidelines for quality management effectiveness.

Tohmatu Evaluation and Certification Organization Co., Ltd., an inspection and verification organization authorized by The Japan Accreditation Board for Conformity Assessment, conducted the assessment, which encompassed the design, development and support of Aplix's software products.

The ISO 9000 family of international quality management standards and guidelines has earned a global reputation as the basis for establishing quality management systems. The ISO 9001:2000 standard specifies the requirements for the implementation of a process approach in developing, implementing and continuously improving the effectiveness of a company's quality management system, and to enhance customer satisfaction by understanding and meeting customer requirements.

ISO 9001:2000 certification is an important milestone in Aplix's mission of advancing and globalizing its software products and achieving widespread customer satisfaction. The company's commitment to quality has been rewarded by its success in the market, where Aplix's JBlend technology has been adopted by leading wireless carriers and OEMs, and has been deployed in more than 12 million mobile phones and consumer electronics devices.

### **About the International Organization for Standardization**

The International Organization for Standardization (ISO), [www.iso.org](http://www.iso.org), is a non-governmental worldwide federation of national standards institutes from more than 140 countries. The ISO's mission is to promote the development of standardization, which facilitates the exchange of goods and services. ISO 9000 is a family of standards for establishing quality management systems. These systems are used by organizations worldwide to implement procedures to improve the quality of good and services. Certification of an organization by the ISO is viewed as a quality benchmark worldwide and a demonstration of a commitment to quality improvement.

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## **About JBlend Platform**

The JBlend platform is the de facto solution for running Java applications and services in mobile phones. It includes a high performance, small footprint Java virtual machine (JVM™) for a variety of configurations (CLDC, CDC) and profiles/extensions (MIDP, i-mode, Sprint and others); and all the porting tools and test suites needed to Java-enable a full line of consumer products. The JBlend platform supports a variety of popular operating systems and microprocessors, and has also been successfully integrated in many digital appliances and embedded devices. In addition, JBlend technology offers device manufacturers the following key benefits:

- A field-proven Java platform that is fast, stable, and robust
- The ability to continue to use manufacturers' existing software resources, while adding the key benefits of Java technology, including outstanding scalability and ease of network support and user interface development
- The ability to significantly shorten the product development cycle, enabling manufacturers to bring their products to market much faster than before

## **About Aplix Corporation**

Aplix Corporation is the global leader in deploying Java technology in mobile phones. The company's JBlend technology has been adopted as the standard Java runtime environment by leading wireless carriers in Japan, and has been shipped in more than 12 million mobile phones and home electronics products. Aplix was first established in 1986 and has been a Sun Java licensee since 1996. It is headquartered in Tokyo with an affiliate in San Francisco and an office in Paris.

### Notes to Editors:

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For more information:

Aplix Corporation of America: <http://www.aplixcorp.com>

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