



Announcement of Establishment of Aplix Solutions, Inc., a joint venture company.

Date: January 19, 2007
Aplix Corporation

Aplix Corporation (“Aplix” or “the company”) hereby announces the establishment of a joint-venture company, Aplix Solutions, Inc.

1. Objective of Aplix Solutions’ establishment

In the mobile phone market, where unrelenting technological innovation and competition are ongoing facts of life, a considerable volume of preloaded middleware is required to run the various functions that support the current generation of multi-function handsets. The process of developing and packaging software components in an integrated package also involves a large number of discrete operations, and is a substantial portion of the overall process of developing mobile phones. Aplix’s business is to develop a framework that resolves these middleware issues, making it easy to operate and implement the necessary software. Building on this middleware framework, vendors can deploy a wide palette of products, combining integrated software solutions for mobile phones with a variety of third-party middleware and additional applications.

Our thinking at this time is that in order for us to provide the widest possible variety of third-party middleware and applications, it will be increasingly important for us to obtain the middleware and applications we need by studying the market on a global basis and making the necessary alliances. To set up the functions we need that are focused on these kinds of operations, we have decided the best approach is to form a joint venture with Quattro Media Corp., which has extensive experience in the procurement and support of software for mobile phones.

2. Overview of Aplix Solutions, Inc. (New joint venture company)

Company name	Aplix Solutions, Inc.	
President	Masaaki Sekino (current Aplix president)	
Main office	Shinjuku-ku, Tokyo	
Foundation	February 5, 2007	
Capital	¥ 75 million	
Shareholders	Aplix Corporation	67%
	Quattro Media Corporation	33%
Main business	Trading IT related Technology, Products and Service	
Sales forecast	approx. ¥ 100 million (FY2007)	

3. Overview of Quattro Media Corporation

Company name	Quattro Media Corporation
President	Wataru Minoguchi
Main office	Minato-ku, Tokyo
Foundation	October 1, 2004

Capital	¥ 250 million
Shareholders	ITX Corporation (100%)
Main business	Mobile contents and commerce Content System development Mobile and Broadcasting Solutions

4. Financial impact

We estimate the revenue of approximately JPY 100Mil would be resulted in Aplix's consolidated in the FY 2007 ending December 2007. The forecast for the next FY after would be reported.